

How much does Morgan Wallen make per concert? (Based on Research)

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Morgan Wallen, a powerhouse in the country music scene, has captured hearts and charts with his compelling performances.

But beyond the applause and accolades lies a question of economics: How much does Morgan Wallen earn per concert?

This article takes a closer look at Wallen's concert revenue, piecing together the financial puzzle of a country music sensation's earnings on stage.

How much does Morgan Wallen make per concert?

When it comes to figuring out how much Morgan Wallen makes per show, we can't just rely on guesswork – we need solid numbers.

So, I put on my detective hat and found something interesting.

1/ Forbes Study

On October 15, 2023, Forbes published an article titled "The Top-Earning Summer Concert Tours Of 2023." And who do we find on this list? None other than Morgan Wallen, right at number eight.

Here's the scoop from Forbes: Wallen did 30 shows and grossed an impressive \$190 million, with his personal cut being a cool \$70 million.

#8. Morgan Wallen

One Night at a Time World Tour | No. of shows: 30

2023 Gross: **\$190 Million** | Earnings: **\$70 Million**



Source: Forbes

Let's do some quick math.

If we divide the \$190 million gross by 30 shows, it turns out Wallen's grossing around \$6.3 million for each performance.

Description	Morgan Wallen
Total Gross Earnings	\$190 Million
Number of Shows	30
Gross Earnings per Show	\$6.3 Million

But what about his take-home pay?

Divide his \$70 million earnings by those 30 shows, and we get roughly \$2.3 million per concert.

Description	Morgan Wallen
Total Personal Earnings	\$70 Million
Number of Shows	30
Net Earnings per Show	\$2.3 Million

That's the breakdown.

Morgan Wallen isn't just playing tunes; he's making bank, with a gross of \$6.3 million and a net of \$2.3 million every time he hits the stage.

2/ Billboard's Study

On November 24, 2023, Billboard released a "[Country Update](#)" that compiles a comprehensive overview of the country music scene for the year 2023.

Among the key highlights is a report on the year's biggest tours. Topping their list of "2023 TOP 5 COUNTRY TOURS" is none other than Morgan Wallen.

2023 TOP 5 COUNTRY TOURS				
	ACT	Total Gross	Total Attendance	No. of Shows
1	MORGAN WALLEN	\$260,355,870	1,325,792	44
2	LUKE COMBS	\$133,512,495	1,416,208	42
3	GEORGE STRAIT	\$107,521,444	412,246	11
4	SHANIA TWAIN	\$84,988,073	788,408	52
5	ERIC CHURCH	\$50,485,002	587,069	36

SOURCE: BILLBOARD BOXSCORE

Reported worldwide boxscore figures for Country artists. Boxscore figures should be submitted to Eric Frankenberg by email (eric.frankenberg@billboard.com).

Source: Billboard

The stats are impressive: a total gross of \$260,355,870 from a whopping 1,325,792 attendees across 44 shows.

Now, while Billboard hasn't provided the net earnings, they have given us the total gross, which is a goldmine for figuring out Wallen's average gross earnings per concert.

Let's break it down: if we divide Wallen's total gross of \$260,355,870 by the 44 shows he performed, we get an average gross earning of about \$5.92 million per concert.

Description	Morgan Wallen
Total Gross Earnings	\$260,355,870
Number of Shows	44
Gross Earnings per Show	\$5.92 million

It's important to note that these figures represent the gross earnings and don't account for expenses or other financial factors that would affect Wallen's net earnings.

Nevertheless, this calculation gives us a solid insight into the financial scale of Wallen's concerts in 2023 & 2024.

3/ Celebrity Talent

My research journey led me to CelebrityTalent.net, a prominent booking agency known for its expertise in arranging corporate entertainment and speakers.

Morgan Wallen Booking Agency Profile



Country singer Morgan Wallen's very first single, "The Way I Talk" was a huge success, appearing on the Billboard Country Songs chart at No. 1 and the Country Airplay chart at No. 30. It also reached certified gold. The Tennessee native was seen competing on season 6 of The Voice, but was eliminated. Also a songwriter, he helped pen A Thousand

Min Fee Range - U.S. Dates
\$2,500,000-\$6,000,000

SUBMIT REQUEST

First Name

Source: [Celebritytalent.net](https://www.celebritytalent.net/morgan-wallen)

On this platform, I found an intriguing detail in Morgan Wallen's Booking Agency Profile.

It lists Wallen's minimum fee range for U.S. dates as between \$2,500,000 and \$6,000,000. This range is likely indicative of his charges per concert, giving us a clearer picture of his earning potential.

Conclusion

Combining this information with the earlier data from Forbes and Billboard, we can draw some compelling conclusions.

Based on the information gathered from Forbes, Billboard, and CelebrityTalent.net, it's reasonable to estimate that Morgan Wallen's gross earnings from concerts are around \$6 million on average, with his net earnings being approximately \$2.3 million per show.

This estimation aligns well with the various reports and data collected from these trusted sources.

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